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CLARIAH-DE

CLARIAH-DE Work Package 5
Community Engagement: Outreach/Dissemination and Liaison

Goals

Work package 5 engages with the community through dissemination activities, outreach and liaison. The work package set itself the following sub goals:
- Combining the existing dissemination and outreach activities of CLARIN-D and DARIAH-DE in a meaningful way and elaborating on them. In some cases this meant continuity, in other cases a new appearance for resources.
- Providing a web portal as a gateway to the CLARIAH-DE project.
- Creating a common identity and corporate identity and maintaining the established level of trust users already put into CLARIN-D and DARIAH-DE.
- Providing a social media presence as well as a physical presence at workshops, conferences and other meetings in the Digital Humanities.
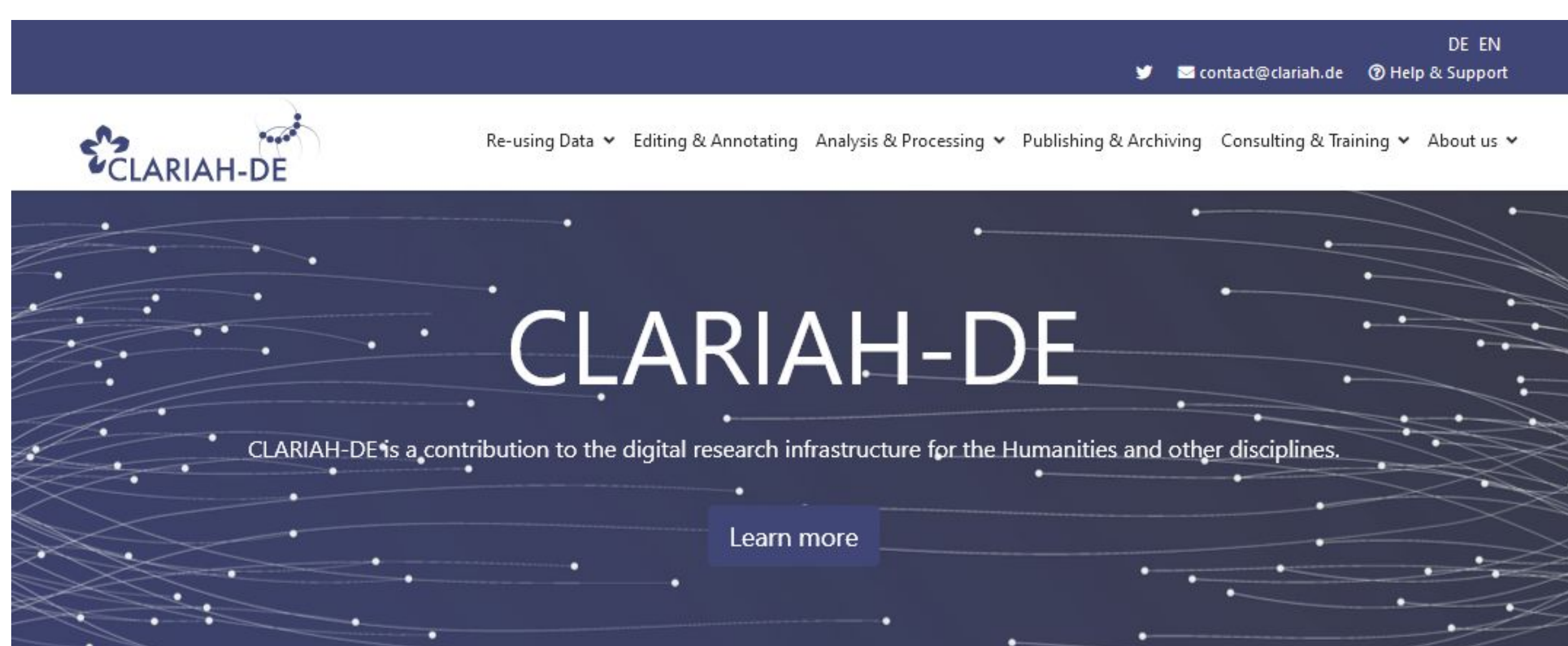
Stakeholders/Target Groups of CLARIAH-DE

CLARIAH-DE as a research infrastructure project addresses a variety of stakeholders:
- Users of the infrastructure, services and resources (national/European): accelerate uptake of CLARIAH-DE
- Familiar users from CLARIN and DARIAH: maintaining the level of trust
- Providers of infrastructure components, services, resources: interoperability, added value services, extension of service portfolio
- Infrastructure partners on the national/European level: integration into other infrastructural frameworks such as NFDI or EOSC

Website

Creating a webpage was a central task for WP5, as a web presence is an indispensable feature for reaching out to the community and informing it about the project. The existing web portals of CLARIN-D and DARIAH-DE were reviewed in order to identify common structures and themes.
A menu structure for a basic portal was developed, as well as informative texts for the different categories. This was achieved with the help and input from the other work packages. This basic portal went online in 2019 and was further developed in 2020 into a more informative and elaborate web portal.
The end result is a web portal which is constantly being expanded and demonstrates the newest developments in CLARIAH-DE.
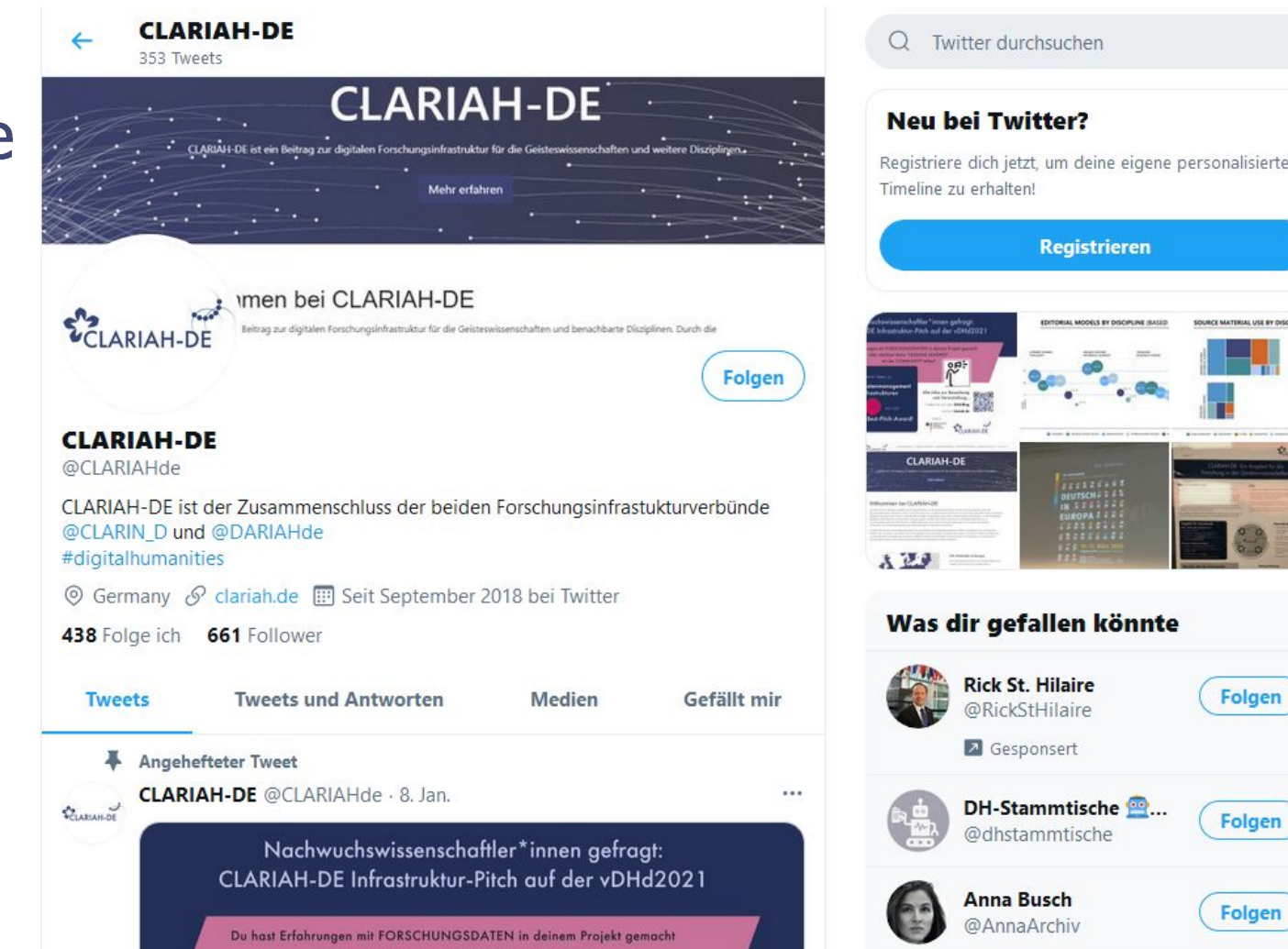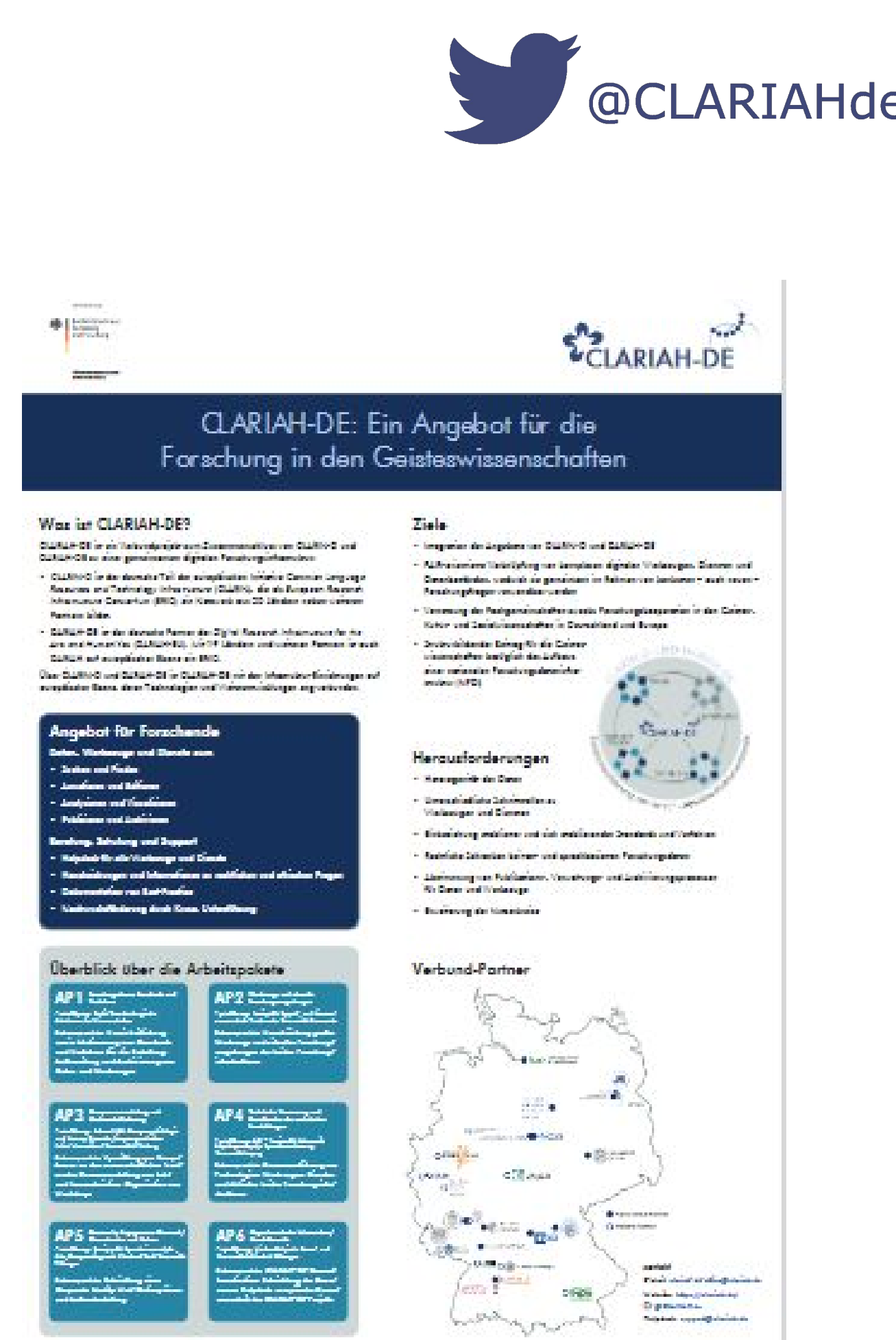

Dissemination activities

WP5 was actively involved in various dissemination activities:
- Presenting CLARIAH-DE at various conferences and meet-ups in the Digital Humanities, for instance the DHd. WP5 was present at the DHd 2019 in Frankfurt and Mainz and the DHd 2020 in Paderborn, as well as the GAL 2019 in Halle an der Saale and the 56th Annual Meeting of the Leibniz Institute for the German Language in Mannheim.
- Designing a flyer (in an English and German version) and a roll-up in order to present CLARIAH-DE to the community and using these items at various conferences and workshops.
- Establishing an active social media presence for CLARIAH-DE on Twitter.

@CLARIAHde

The CLARIAH-DE Twitter Account
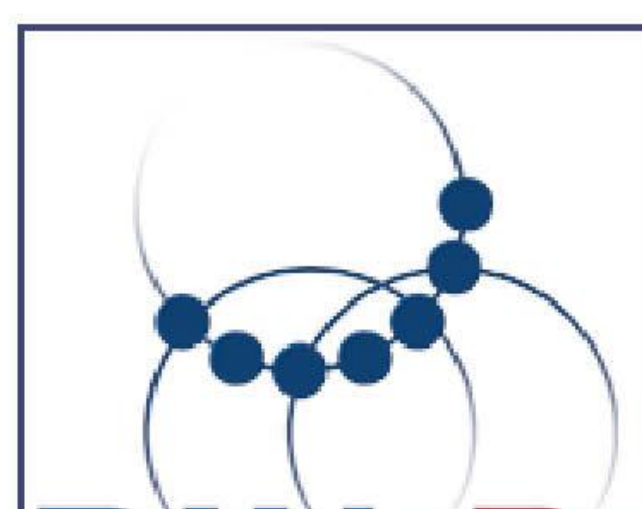

The CLARIAH-DE Poster

The CLARIAH-DE Flyer

A common identity

WP5 created a logo for CLARIAH-DE as well as other features relating to a corporate identity, for instance a template for presentation slides as well as a template for other documents, such as letters or reports.
By acting as a bridge between the two formerly independent research infrastructures and by merging CLARIN-D and DARIAH-DE into one infrastructure, CLARIAH-DE has succeeded in creating a common identity. This has exemplary character for other research infrastructures and for the national research landscape as a whole.

CLARIN-D
DARIAH-DE

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